

APEDA/ORG-16-17/000089

Dated 25th July 29017

**Inviting Organic Food Product Buyers in Trade Fair and
19th Organic World Congress 2017 at
International Expo Centre and Mart
Greater Noida, 09-11 November 2017**

The Organic World Congress is the largest event of organic agriculture and organic food sector and witnesses the presence of entire organic agriculture and organic food fraternity from across the globe.

India is the host for the 19th edition of Organic World Congress-2017 (OWC 2017) and is scheduled for 9th to 11th November 2017 at International Expo Centre and Mart, Greater Noida, India.

The OWC 2017 features an International Congress and a Trade Fair-cum-Exhibition. More than 2500 delegates comprising of Exporters, processors, retail chain industry, certification bodies and producers/producer groups from across the world are likely to participate in the congress. Trade Fair-cum-Exhibition offers direct business opportunities through direct display of items; direct contact with international buyers and through B2B meets. International buyers and exporters/importers will have an opportunity to directly interact with certified organic producers/operators with wide range of India Organic products for supply and for entering into long term supply arrangements.

APEDA being Principal Partner for 19th Organic World Congress 2017 invites participation of prominent organic food processors, exporters, importers and organic food value chain operators in Trade Fair-cum-Exhibition, International Congress, Workshops and B2B meets during the event.

APEDA proposes to host 40-50 prominent organic food importers/ buyers; especially the ones already importing organic food products from India and the ones interested in entering into long term supply agreements with India Organic food exporters and certified operators. **As a goodwill gesture APEDA will provide local hospitality (including 4 nights lodging and boarding and three days local transport) to selected buyers.**

Country Embassies in India and Indian Embassies in other countries are requested to identify such potential organic food products importers in those countries and nominate them for participation in the OWC 2017 as APEDA INVITED BUYERS.

Format for nomination of buyers is attached. Buyers/ importers of India Organic food products can also apply to avail the opportunity to APEDA through their respective Embassies in India or through India Embassies in their country.

A brief note on 19th Organic World Congress 2017 and first email flyer is attached herewith for ready reference.

**FORMAT FOR NOMINATION OF BUYERS OF INDIA ORGANIC FOOD
PRODUCTS FOR 19TH ORGANIC WORLD CONGRESS, 09-11 NOVEMBER 2017
AT INTERNATIONAL EXPO CENTRE AND MART, GREATER NOIDA, UTTAR
PRADESH, INDIA**

1. Name of the buyer/ importer
2. Designation
3. Name of the company/ organization representing
4. Contact Address in full with phone nos and mobile nos.
5. Profile of the company (separate brochure may be attached)
6. Details of organic food business handling
7. Details of India Organic products imported in the past along with the name of Indian Exporters and the value of business during the last 5 years.
8. Any other trade relation with India
9. If proposed to explore the India Organic sector, then in what commodities you are interested
10. Details of the companies/ organization in India with whom you have trade/ trade facilitation arrangements.

Signature
Name and Address

Recommendations of Country Embassy in India or India Embassy in the country

Signature
Authorised signatory
Name
Address